



gwinnettcounty
GEORGIA

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COOPERATIVE EXTENSION SERVICE

ANNUAL REPORT

Mission, Vision, Values



Mission

Extend lifelong learning opportunities and advance the well-being of Gwinnett citizens through unbiased research based education in the areas of youth development, the environment, and family and consumer sciences.

Vision

A community where adults and youth are empowered by educational opportunities to make informed decisions and develop lifelong skills which improve their quality of life.

Values

We believe in honesty, integrity, and ethical conduct. We are customer-oriented and both accountable and responsive to our citizens. We believe in teamwork and collaboration with our community partners. We promote safety, cost efficiency, innovation, and service excellence.



GWINNETT COUNTY



About Cooperative Extension Service



Managing Staff

Division Director
Administrative Supervisor

Robert Brannen
Marilyn Farnsworth

The Cooperative Extension provides services in the following core areas:

- 1. Public Education:** We provide opportunities for continued learning through educational programs in the public education areas of youth development, the environment, and family and consumer sciences.
- 2. Customer Service/Problem-Solving:** Using the research-based information of the University of Georgia, we provide personal customer service to assist citizens in solving individual problems related to their jobs, families, and community.
- 3. Youth Development:** Present educational opportunities and activities to enhance the economic, social, and cultural well-being of our youth as they prepare for higher education and productive employment.



*Robert Brannen
Division Director*

2014 At A Glance

| | |
|--------------------------------|-----------|
| Adult Programs | 452 |
| Adults Reached in Programs | 34,494 |
| Youth Programs | 879 |
| Youth Reached in Programs | 43,551 |
| Youth Programs in Schools | 764 |
| Youth Reached in Schools | 18,293 |
| Citizens Samples Analyzed | 1,311 |
| Brochures Distributed | 53,035 |
| Newsletters Distributed | 32,777 |
| Partnerships | 454 |
| 2014 Number of Volunteers | 1,874 |
| 2014 Number of Volunteer Hours | 18,649 |
| 2014 Value of Volunteer Hours | \$195,035 |

2014 Highlights

- More than 50,000 Gwinnett residents received research-based information from the Extension Service website and online resources.
- More than 300 youth and their parents participated in the *Growing Up and Understanding It* program series addressing adolescence education.
- Used local media resources to present 728 articles and presentations through TVgwinnett, newspapers, and other print media.
- The Extension staff received 29 professional awards and special recognitions for innovative and effective educational programming.
- The Extension Service presented over 200 classes on nutrition, parenting, and money management for limited-income residents struggling with the effects of the economic downturn.
- To protect the water quality of our streams and lakes, the Extension Service presented 14 educational programs for homeowners and 33 workshops for professional landscapers addressing the safe and proper use of fertilizers and pesticides.
- Excess body weight contributes to the development of many chronic diseases including diabetes, high blood pressure, cancer, heart disease, arthritis, and mental stress. The Extension Service conducted hands-on programs to address weight, cancer prevention, and general health issues to help parents, educators, senior citizens, and teens to receive information on appropriate body weight, healthy lifestyles, good nutrition, and ways to avoid chronic diseases.
- Gwinnett County Public Schools has continued their partnership with the Gwinnett 4-H Program. The Extension Service provides interactive learning experiences to elementary school students throughout Gwinnett County to assist teachers in meeting Georgia Performance Standards and Gwinnett AKS standards for elementary students.
- Greenhouse, forestry, livestock, vegetables, and other agriculture-related industry brought more than \$18 million to Gwinnett County agri-businesses.



Please consider the environment before printing this report.

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