

LIBRARY PLAN 2012

Gwinnett County Public Library

Supporting your informational, educational, and recreational interests with convenient, creative, customer-friendly access to materials and services.

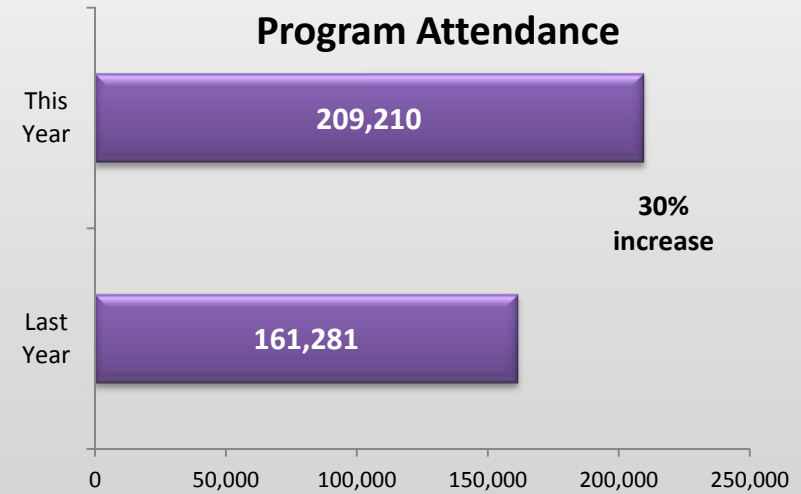
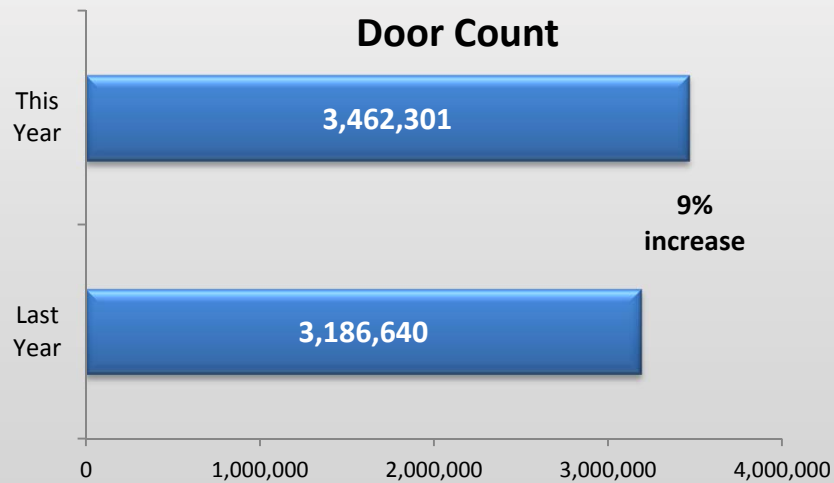
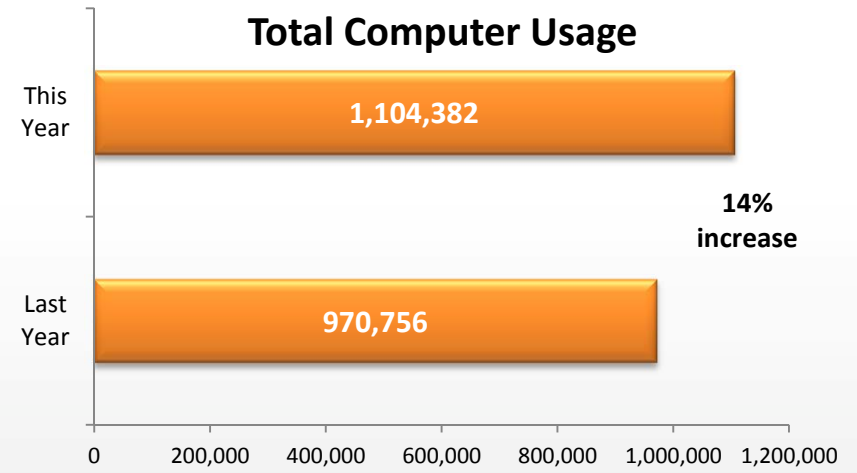
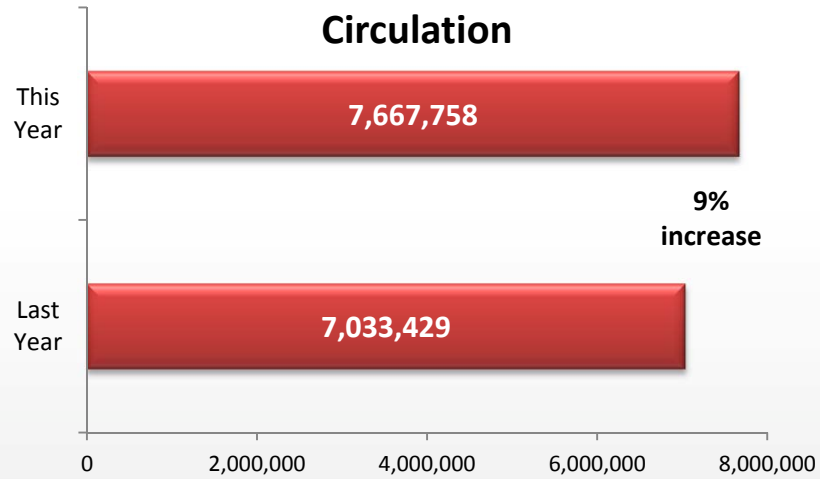
Library Value by the Numbers

Gwinnett's
Return on Investment =
\$8 to \$1

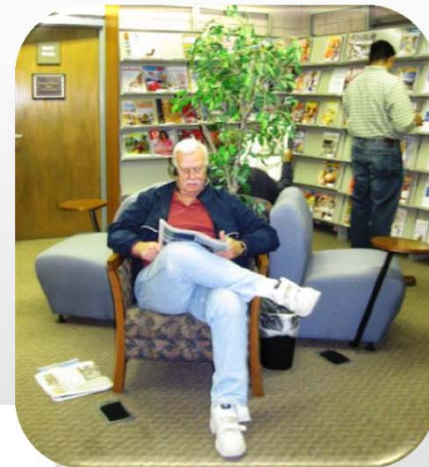


Source: Gates Foundation study “Opportunity for All: How the American Public Benefits from Internet Access at U. S. Libraries”

Library Value by the Numbers



LOVE your Library



“Keep Gwinnett A Preferred Place”

Library services support the 2030 Unified Plan

- *Venues to Celebrate Cultural Diversity of County*
- *Programming that Expands the Presence of “Arts Community”*



Community Partnerships

The Library continues to successfully utilize community partnerships.



Altered Book



Tim Green Event – Fall Into The Arts 2010



Community Partnerships



Supplementary Revenue Sources



- Partnerships
- Grants
- Monetary Awards



Capital Projects

Improvement of Branch Facilities and Relocation



Five Forks Branch



Norcross Branch



Lilburn Branch



Funding Source: 2005 and 2009 SPLOST

Capital Projects

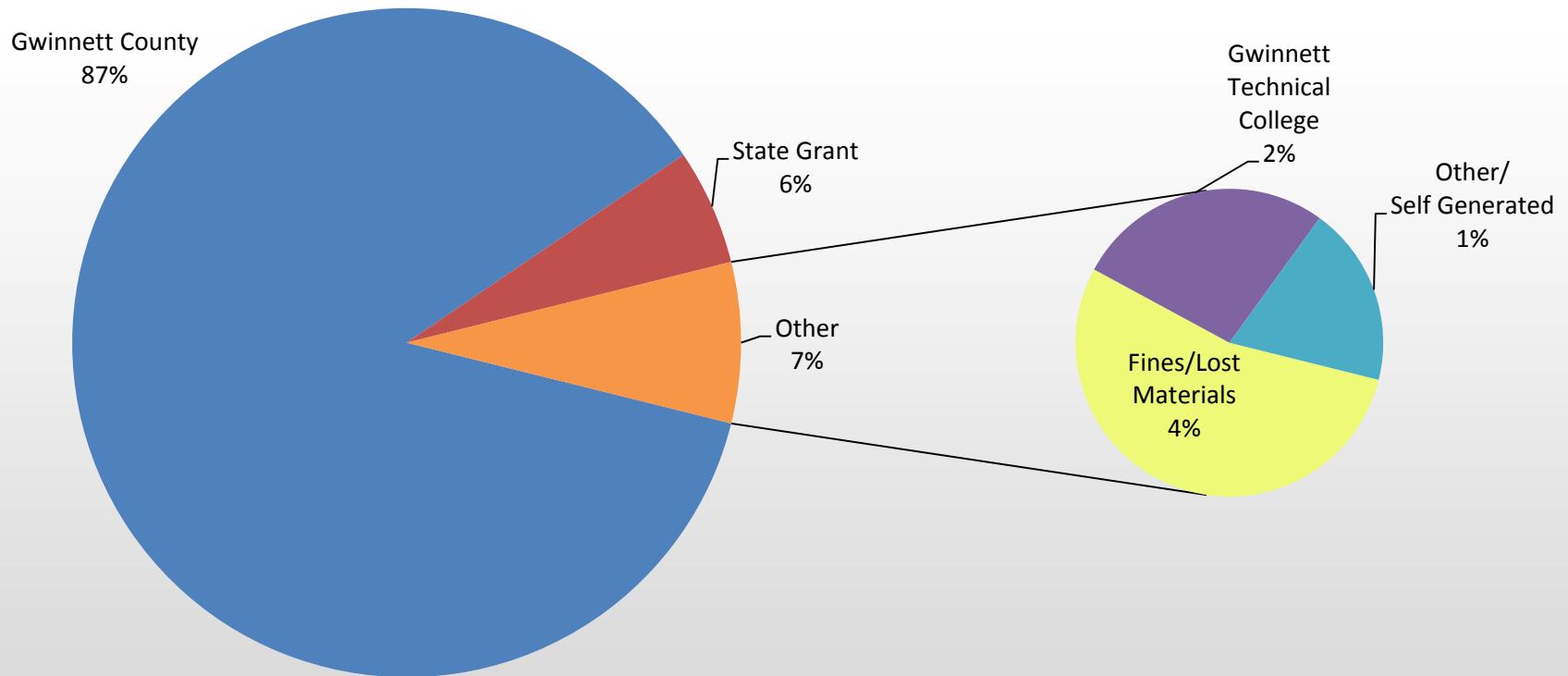
- *New Landmark Library*
- *Honorable Mention Excellence in Sustainability & Sustainable Innovation*
- *LEED Gold Certification and Bronze Level Green Community*
- *AIA Architecture Tour Series*
- *International Federation of Library Associations*
- *Gold Medal Feature*
- *Gwinnett Clean & Beautiful Certificate of Appreciation*



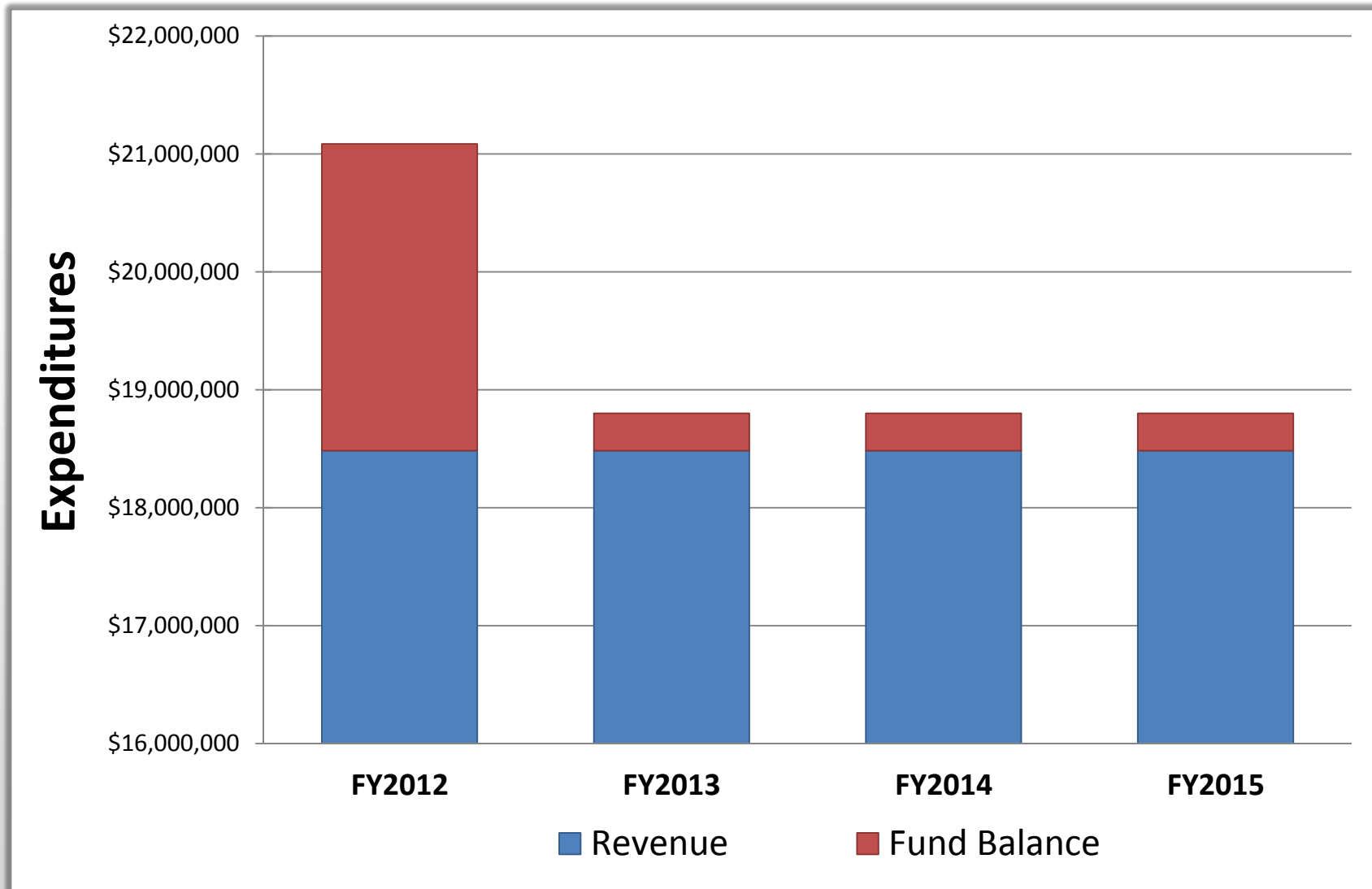
Library's 2012 Budget Request to County

MAINTAIN LIBRARY FUNDING AT 2011 LEVEL

Library Revenue

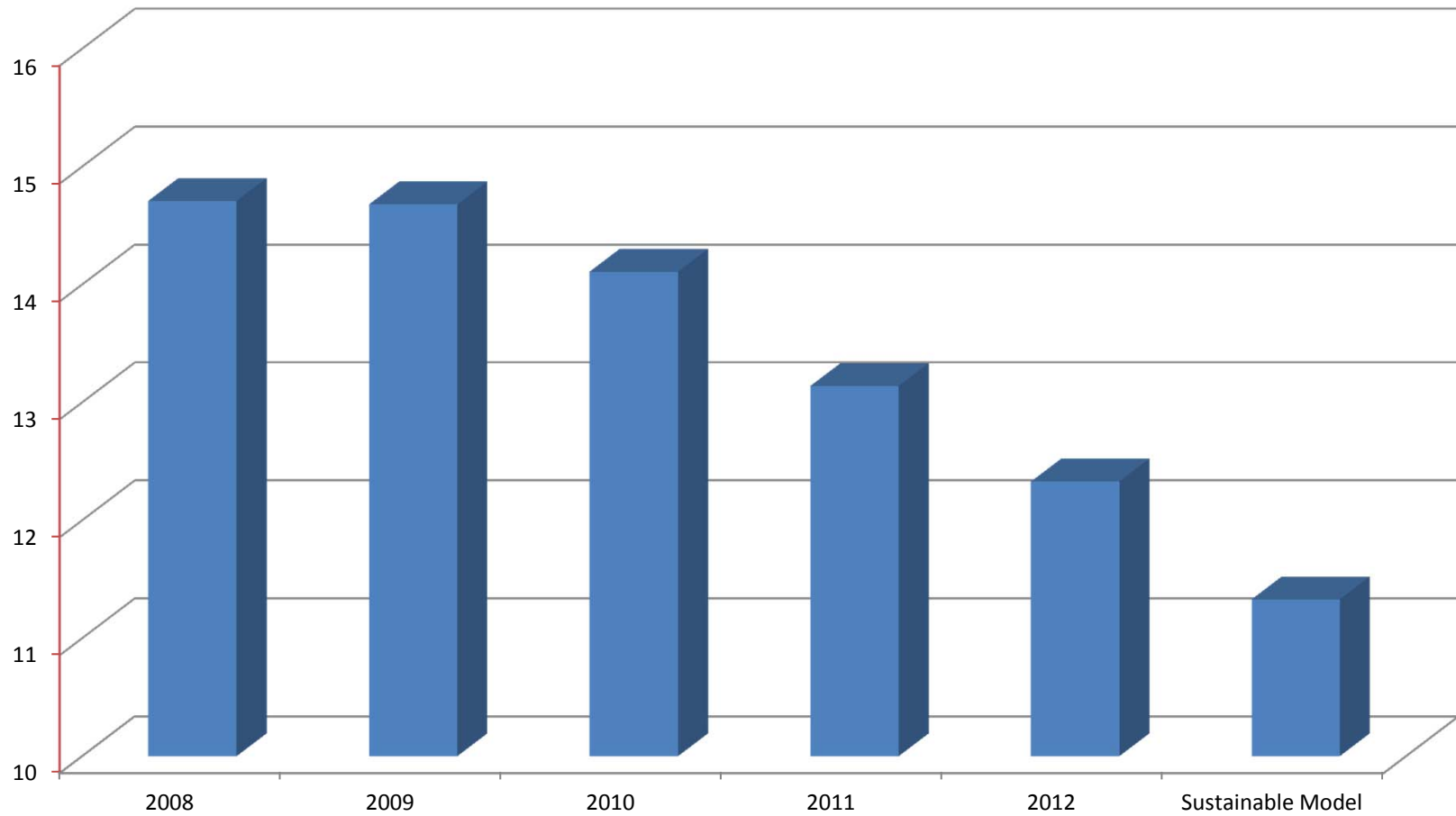


Use of Library Resources 2011 - 2015



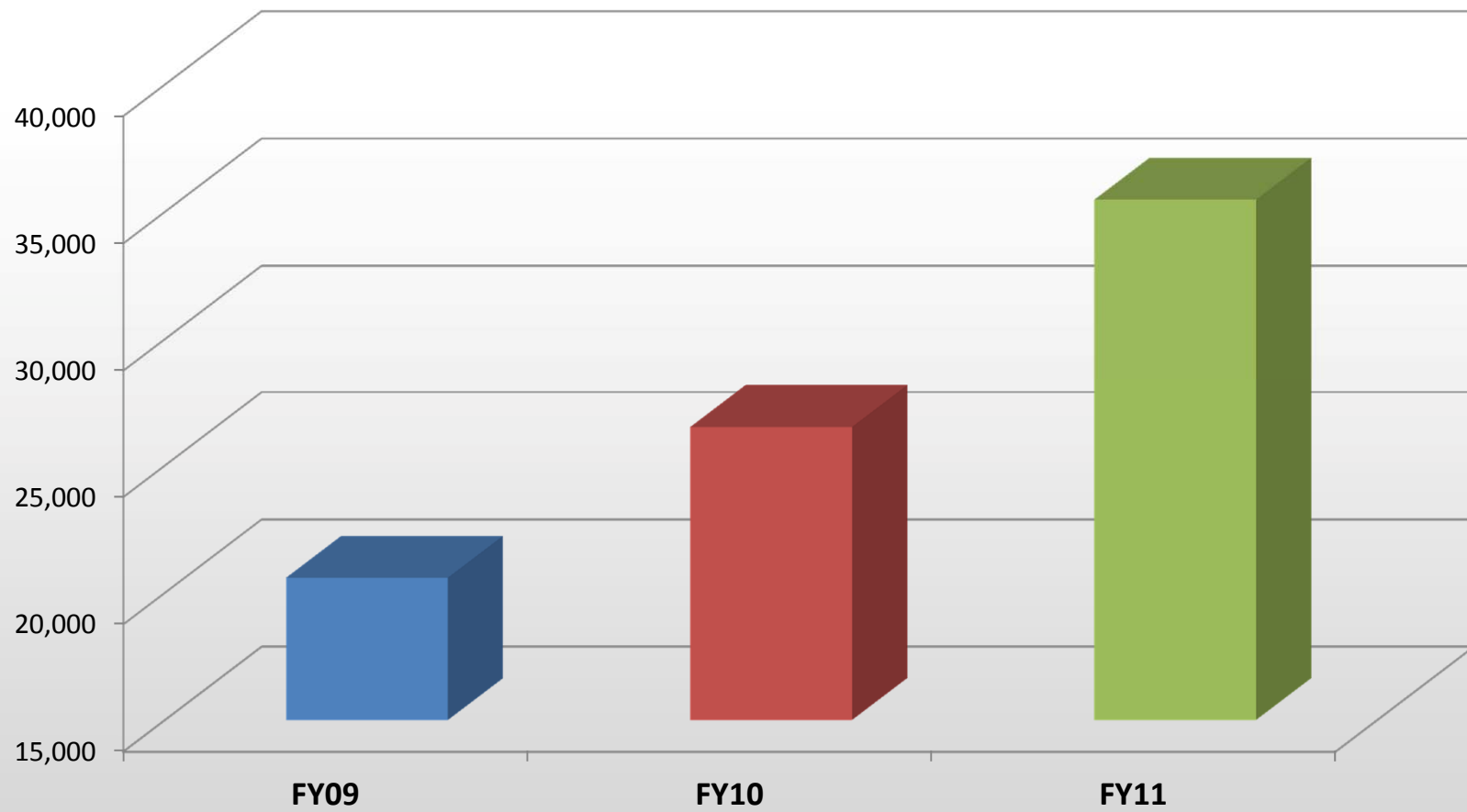
New Staffing/Service Model

Total Average FTE's per Branch



Volunteer Hours

Volunteer Hours Donated





Gwinnett County Public Library

Service Perspective



BASIC LIBRARY SERVICES



Service Impacts

Reduction in Open Hours

- From 53 hours per week to 40 hours
- From 7 days open to 5 days open a week

Reduction in Materials, Personnel, Operations

- Fewer items available (books, magazines, audiobooks, eBooks, databases, DVDs)
- Inability to meet state standard of “full” materials acquisitions
- Longer wait times for materials
- Less staff to:
 - assist with customer information needs/requests
 - technology needs, research, job search, homework help
 - maintain safe library environment
 - circulate and process materials
- Less programming for all ages
- Reduced computer access and longer wait times
- Longer technology upgrade cycles
- Increased computer and network down times

Engage Gwinnett Recommendations

Engage Gwinnett Recommendations are categorized in two sections:

- *Status Quo - Complete*
- *Declining Digest*



Responses to “Status Quo” recommendations –

- The Library funding was reduced 15%; \$2.8M
- The Library has implemented an efficient staffing model
- The Library has identified automated systems and other technologies
- The Library continues to review ways to add revenue
- In FY2011, the number of volunteers increased 46% and the number of volunteer hours increased 33%
- The Library Board have discussed efforts to gain private sector support to help offset this loss of funding during these difficult times particularly as library use continues to soar

“Declining Digest” recommendations to Board of Commissioners

- Reduce County funding to the Library by \$6.5M or 33%; anticipate:
 - Closure of four library branches across the system
 - Immediate transition to a flexible library system
 - Convert closed libraries to other uses
 - Significant increase in user fees for past due books; interlibrary exchanges
- Urge Library Board to aggressively leverage the opportunity for sponsorship
- Increase target volunteer hours to 200,000 within 5 years

Generating Non-Tax Revenue – New Approach

- **Donations**
- **Materials sponsorship plan**
- **Advertising**
- **Program sponsorship plan**
- **Internet sponsorships and affiliate links**
- **Gwinnett County Public Library Endowment**

Gwinnett County Public Library

