

Department of **Financial Services** 



# 2013 Business Plan









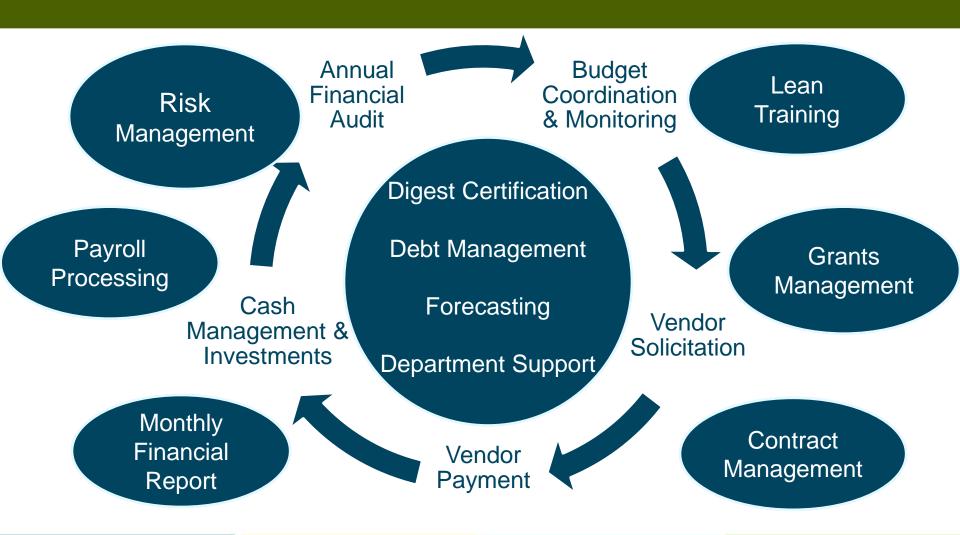
Maria Woods
Director of Financial
Services

#### **Mission**



To provide superior financial services for Gwinnett County that ensure financial integrity, promote accountability in government, and maintain the public trust.

#### **Core Services**



#### **Organizational Chart**

**gwinnett**county

Deputy Director

Director's Office (7)

Finance

Director

Deputy Director Treasury (19)

Purchasing (13)

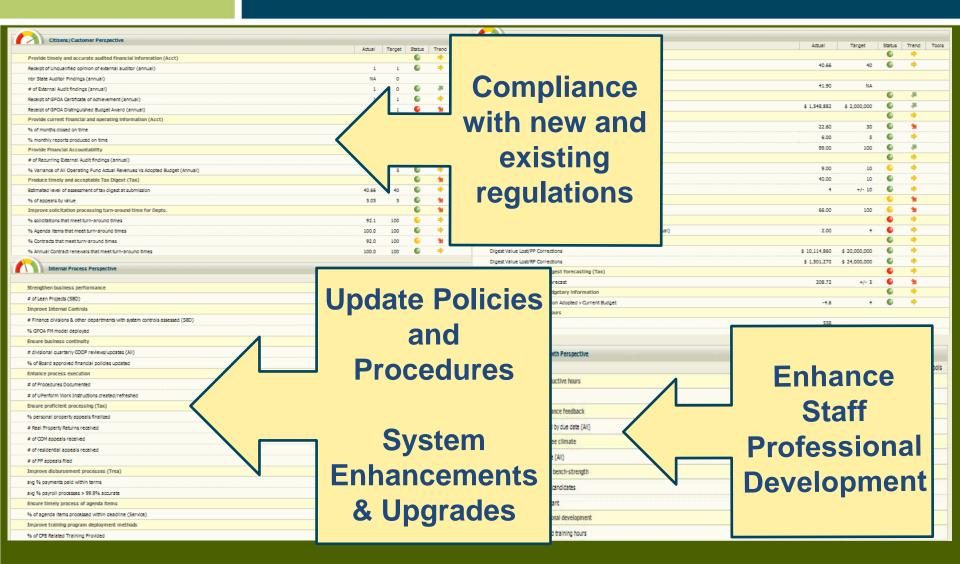
Strategic Business Development (7)

Accounting (12)

Service (19)

Tax Assessor (37)

#### 2012 Balanced Scorecard





#### 2012 Accomplishments



- Achievement of Excellence in Procurement (AEP Award)
- Outstanding Agency Accreditation Achievement Award (OA<sup>4</sup> Award)
- National Association of County Information Officers (NACIO) Award of Excellence for the Neighborhood Stabilization Program (NSP)

## 2012 Accomplishments

- 2010 Government Finance Officers Association (GFOA) Certificate of Achievement for Excellence in Financial Reporting (CAFR Award)
- 2011 GFOA Distinguished Budget Presentation Award
- AAA Credit Rating
- Achieved Savings on Refunding of 2003 General Obligation Bonds
- System Enhancements

#### 2012 Accomplishments

- Facilitated the Payment Card Industry Data Security Standard (PCI DSS) Certification for the County
- Ranked in the Top 3 out of 100 of all Public Pension Plans
- First County of significant size (third overall) to receive Department of Revenue Tax Digest Approval
- Received 2012 National Association of Counties (NACO) Achievement Award for the Property Tax Calculator

# **Key Performance Measures**



| Measure                                 | 2012<br>Target | YTD<br>Result | 2013<br>Target |
|---|----------------|---------------|----------------|
| Unqualified opinion of external audit   | Yes            | Yes           | Yes            |
| Sale assessment ratio                   | 40             | 40.66         | 40             |
| Solicitations meeting turnaround time   | 100%           | 94.6%         | 100%           |
| GFOA FM Model deployed                  | 100%           | 50%           | N/A            |
| Procedures documented                   | 107            | 23%           | 50             |
| Residential property appeals finalized  | 100%           | 53%           | 100%           |
| Vendor payments paid within terms       | 90%            | 91.3%         | 92%            |
| Staff attaining targeted training hours | 100%           | 70%           | 100%           |

#### **Environment**

Life

- Service Districts
- Legislative Changes
  - House Bill 386
- GASB Governmental Accounting Standards Board
- SPLOST Referendum



## 2013 Goals and Objectives

Financial Stability and Cost Reductions

AAA Credit Rating

Negotiated Program
Cost Savings Policies and

Review Valuation Methods

Process Improvement

Lean Program

Policies and Procedures

Procure to Pay Project

Reporting & Dashboards

Development

Use GFOA model to assess financial management practices

Customer Service is our #1 priority. Our goals and how we achieve them are customer service oriented.

#### **2013 Decision Packages**

- HB 386 Motor Vehicle Value Appeals
  - Amount requested \$175,000
  - Current appeals Approximately 100
  - Projected appeals Approximately 3,500
    - Estimated \$50 per appeal
    - Contractor will recommend value to settle appeal and defend the value to the BOE if necessary

- Audit of aviation personal property
  - Amount requested \$50,000
  - Fees for services could be contractually limited to the additional tax revenue generated by the program in the first year of service
  - Encompasses 3 tasks
    - Identify any and all taxable aviation assets
    - Identify value associated with such assets
    - Recommend value for such assets and defend value through the appeal process

#### **2013 Decision Packages**

- Valuation of billboards and cell towers
  - Amount requested \$300,000
  - Fees for services could be contractually limited to the additional tax revenue generated by the program in the first year of service
  - Encompasses 3 tasks
    - Inventory equipment
    - Value using income approach
    - Recommend value for such assets and defend value through the appeal process

# **Budget Summary**

|                                | 2012               | 2013               | % Change |
|--------------------------------|--------------------|--------------------|----------|
| General Fund                   | \$8,576,376        | \$8,605,146        | 0.34%    |
| Administrative Support Fund    | <u>\$7,343,484</u> | <u>\$7,345,975</u> | 0.03%    |
| Subtotal                       | \$15,919,860       | \$15,951,121       | 0.20%    |
| Risk Management Fund           | \$6,914,440        | \$6,633,087        | -4.07%   |
| Auto Liability Fund            | \$849,731          | \$1,050,726        | 23.65%   |
| Transit Operating Fund         | <u>\$67,332</u>    | \$73,550           | 9.23%    |
| TOTAL – All Funds              | \$23,751,363       | \$23,708,484       | -0.18%   |
|                                |                    |                    |          |
| Authorized Full-time Positions | 112                | 116                |          |
| Part-time Positions            | 3                  | 1                  |          |
| Onsite Vendor Support          | 21                 | 18                 |          |









# For more information, visit www.gwinnettcounty.com





