

gwinnettcounty



Department of
Planning and Development



2013 Business Plan





Introduction

- **Department Overview**
- **Major Accomplishments and Initiatives**
- **Operating Budget/Financial Details**
- **Balanced Scorecard Metrics**



Planning & Development

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Mission

To enhance the quality of life and property values in Gwinnett County by planning for growth and enforcing construction and environmental standards for development in new and revitalizing residential and non-residential neighborhoods.

Vision

To protect the natural environment and facilitate the creation of a built environment desired by the citizens of Gwinnett County through planning and development review.

Values

Integrity, Responsiveness, Excellence, Teamwork

- Development
 - Site, Utilities, and Life Safety Plan Review
 - Code and Ordinance Conformance
 - Inspections: Development, Building, and Construction
 - Issuance of Building Permits
 - License and Revenue: Occupational Tax Certificate, Hotel/Motel Tax, Rental Car Tax
 - Alcoholic Beverage Ordinance
- Planning
 - Rezoning Applications (Current)
 - Monitor Unified Plan Implementation (Long-Range)

Core Services

- **Economic Development**
 - Recruitment and Retention
 - Partnership Gwinnett
 - Development Authority
 - Redevelopment
 - Redevelopment Agency
 - Tax Allocation District Management
 - Opportunity Zone Management
- **Strategic Infrastructure Planning**
 - Coordination of long range infrastructure planning activities to support the Unified Plan
 - * Primarily Water and Wastewater

2012 Initiatives & Accomplishments

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- Unified Development Ordinance Project (Policy A.1.1 and A.2.1)*
 - Research and Development Character Area Study (Policy A.1.6)
- Business License Renewal Process Modifications – HB 87
- Planning and Development Study Committee*
 - Implementation of Recommendations

* Denotes Objective on Balanced Scorecard

The Unified Development Ordinance project is a major component of many of the Unified Plan Initiatives

The first being to “Revise the Zoning Resolution to permit higher densities and more by-right uses in designated mixed-use centers”

The UDO is scheduled for completion in early 2013



Policy A.1.6: Promote University Parkway (SR 316) Corridor as Gwinnett's Research and Development Belt

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The R&D Overlay Zoning District will help attract businesses like CISCO to the 316 corridor.

2012 Initiatives & Accomplishments

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- Unified Development Ordinance Project (Policy A.1.1 and A.2.1)*
 - Research and Development Character Area Study (Policy A.1.6)
- Business License Renewal Process Modifications – HB 87
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2012 Initiatives & Accomplishments

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- Housing Task Force (Policy A.4.2 and A.4.3)*
- Vacant Structure Registration Process
- 2030 Unified Plan Scorecard
- Online Plan Submittal Outreach*
 - In-house training of local firms

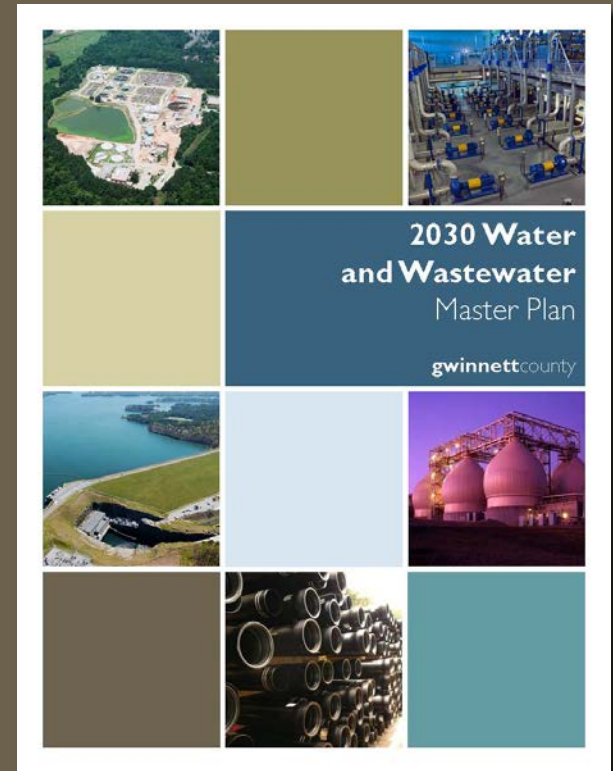


* Denotes Objective on Balanced Scorecard

2012 Initiatives & Accomplishments

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- Completion of the Water and Sewer Master Plan (Policy A.1.3 & A.2.2)
- Volunteer Efforts: 800+ hours*
- Updated Construction Code
- Evaluation of “Green” Infrastructure practices*
- Assist Redevelopment Through Amended Stormwater Regs (Policy A.2.1)
- Detailed Census Analysis*
- Continued Cross Training and Evaluation of Organization*



* Denotes Objective on Balanced Scorecard

2013 Major Initiatives

- Unified Development Ordinance Project Completion
- Refinement of the Business License Renewal Process
- Online Plan Submittal Outreach
 - Informational Video Development
- Revise Maintenance Bond Process
- Accela Upgrade
 - Additional Online Permitting Services for Customers
 - Mobile Applications
- New Development and Enforcement Service District
- Short-Term Work Plan Update
- Continuation of 2012 Initiatives

Environment

- Business License Renewal – Completion of First Year and Modifications for 2013
- Restructuring and Restaffing of the Economic Development Division
- New Service District
- Unified Development Ordinance
- City of Peachtree Corners



2013 Operational Budget

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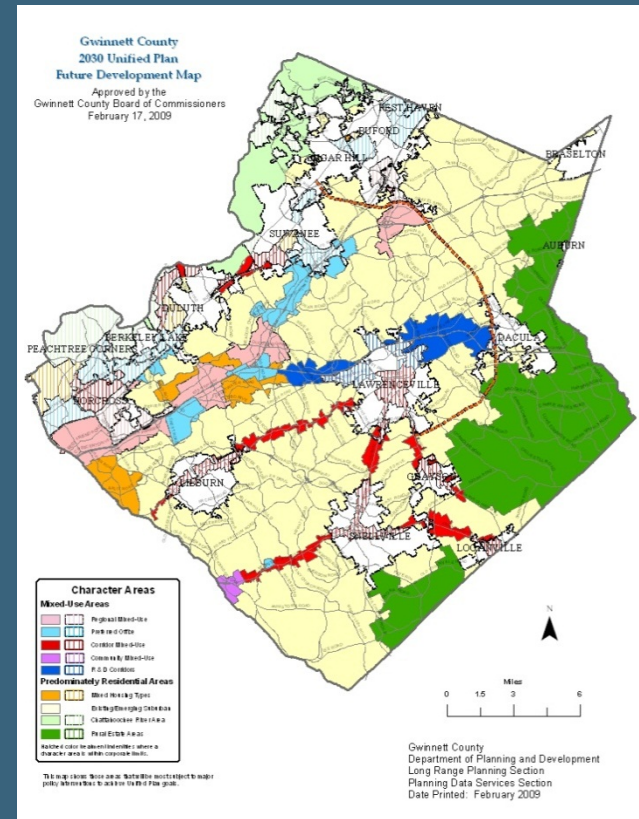
FUND	2013 Proposal
001 – Economic Development and Planning	\$639,345
102 – Fire Plan Review	\$596,468
104 – Development and Enforcement District	\$7,053,565
106 – License and Revenue	\$698,000
501 – Water and Sewer	\$1,198,873
590 - Stormwater	\$419,749
Total	\$10,606,000

2013 Capital Budget



- Sector plan studies
 - Detailed Planning of the Unified Plan Character Areas

- Development Forfeiture
 - Projects where bond has been called



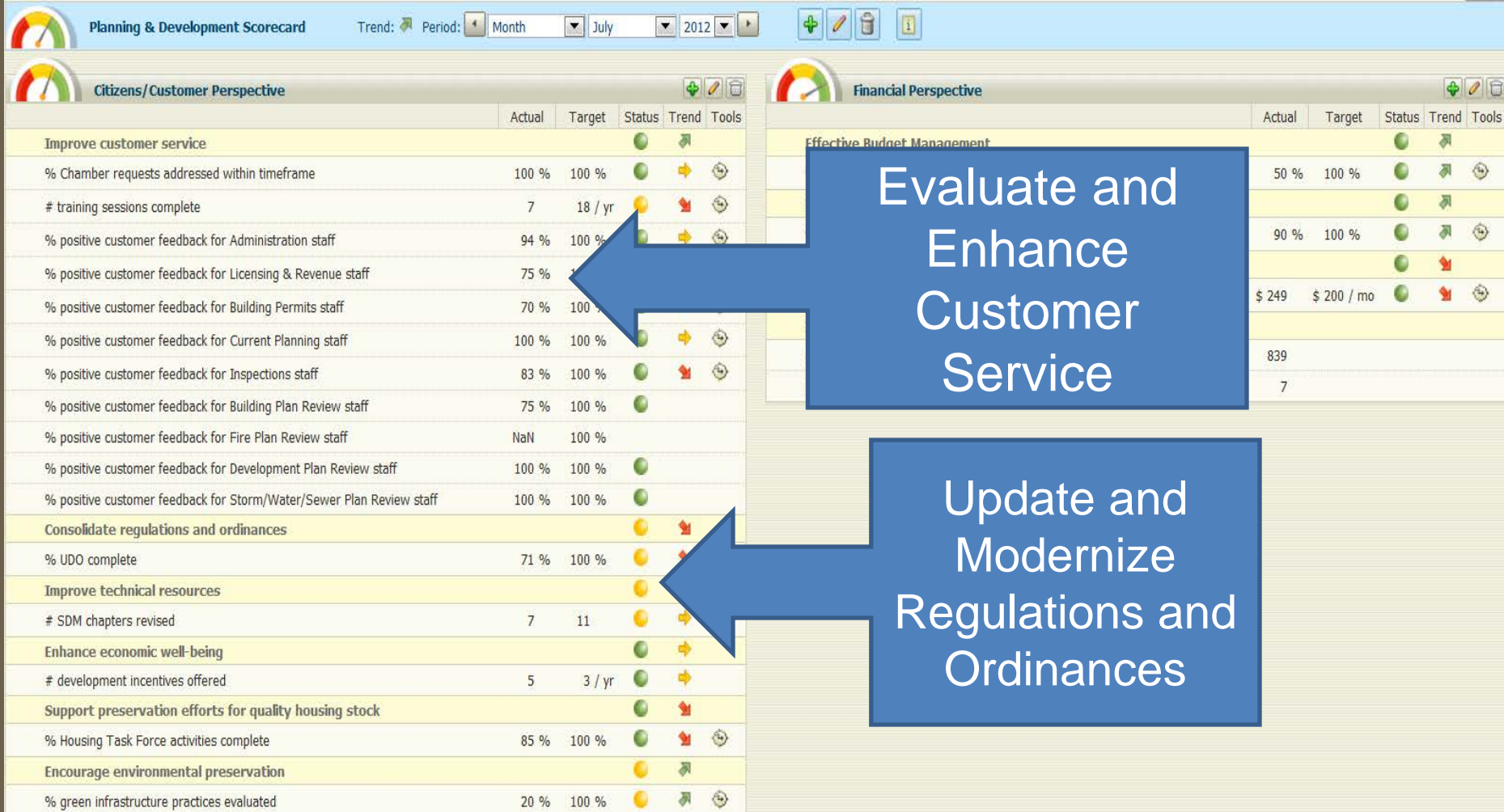
Decision Package

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- 2030 Unified Plan Recalibration
 - As the Plan was being finalized, the economic downturn was just beginning. The results of the recession placed tremendous fiscal constraints on our ability to implement the Plan

Balanced Scorecard

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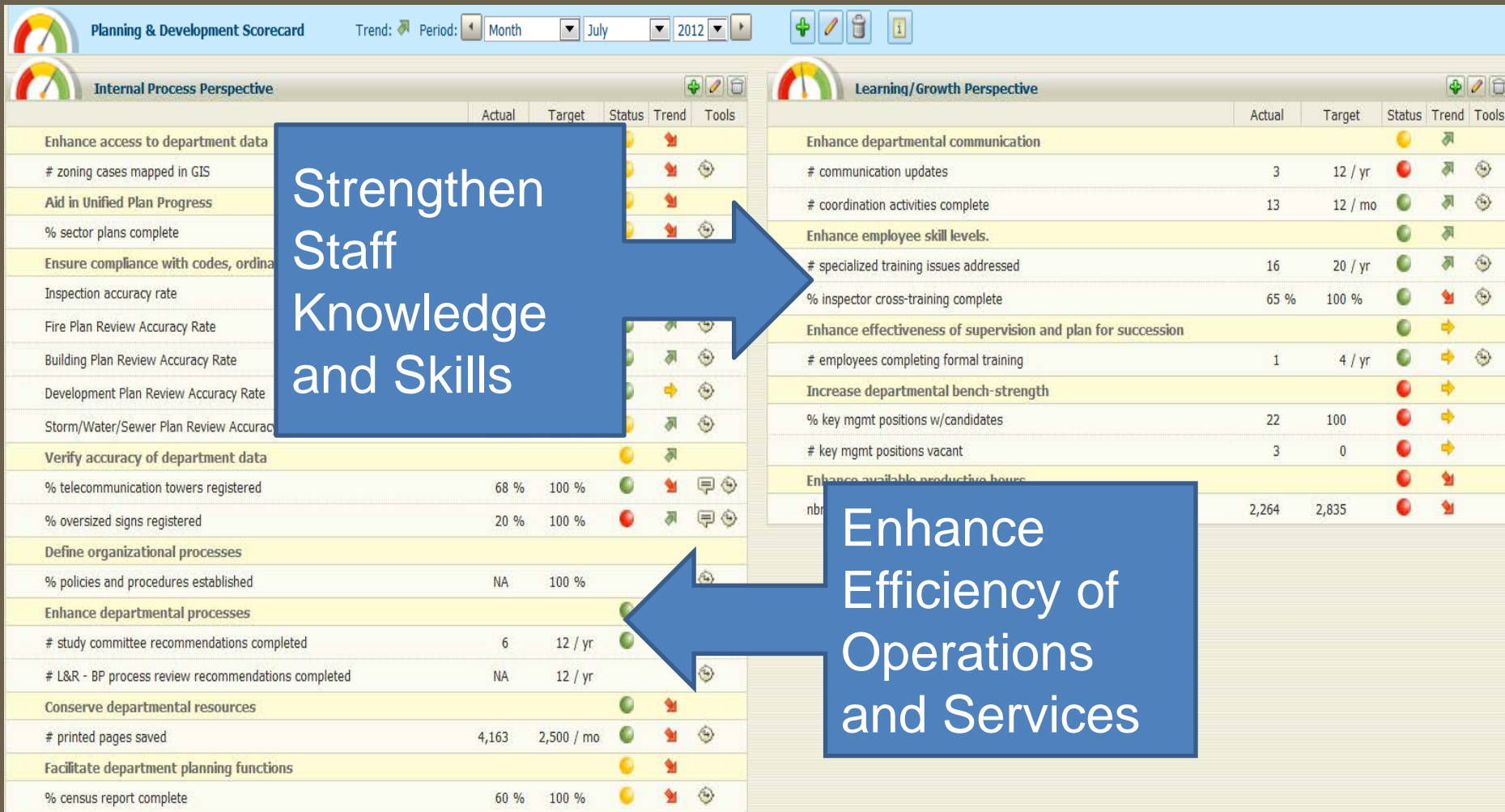


Evaluate and Enhance Customer Service

Update and Modernize Regulations and Ordinances

Balanced Scorecard

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Strengthen Staff Knowledge and Skills

Enhance Efficiency of Operations and Services

Key Performance Measures

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Measure	2012 Target	YTD Result	2013 Target
Plan Review Staff Accuracy	100%	95%	100%
Study Committee Recommendations	12	6	12
Inspector Training Sessions	20	16	20
UDO Implementation	100%	71%	100%
Online Submittal Training Sessions	18	7	18
Oversized Signs Registration	100%	20%	100%

- Budget/Financial Details
 - Creation and operation under the New Development and Enforcement Service District
 - Resources to meet the demands required by HB 87
- Organization Strategy
 - Update and modernize regulations, ordinances, and related technology
 - “One-Stop Shop” when doing business In Gwinnett
 - Open communication and synergy between Economic Development, Strategic Infrastructure Planning, Land Use Planning
 - Unified Plan support and vision



Questions?

